

Reynolda Rotary Review

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October 8, 2004

UPCOMING MEETINGS . . .

REYNOLDA - *Meets Fridays at 12:30 p.m. in the Winston Room of the LJVM Coliseum*

- October 15 Richard Gottlieb of Senior Services, "Aging in Forsyth County". Host: Thorns Craven
October 22 Major General Chuck Swannack, recently returned from Iraq. He will speak on his insights of the Army over the past 33 years. Host: Nancy Lide
October 29 TBA. Host: Beau Dancy
November 5 Kelly White, Vice President & Cash Management Consultant ~ BB&T. "Preventing Fraud and Identity Theft." Host: Margaret Ann Bunce
November 12 Lionel Branscomb and a Rotary Foundation Program
November 19 Barbara Walker, Senior Associate Athletic Director at WFU. Host: Mike Gunter
November 26 No Meeting. **Happy Thanksgiving!**
December 3 Rick and Linda Snider, "Mercy Ships: Bringing Hope and Healing". Host: Bill Hinman

STRATFORD - *Meets Thursdays at 12:30 p.m. at Forsyth Country Club*

- October 14 John Hood of the John Locke Foundation
October 21 Noel Grady-Smith, Dance Education in Public Schools (with a demonstration)
October 28 Rev. John Shields will give a vocational talk.

CLEMMONS - *Meets Wednesdays at 7:00 a.m. at the Village Inn - Clemmons*

- October 13 Genny Masura, foreign exchange student. "Rotary Exchange Student in London"
October 20 Dr. Anthony Atala, "Tissue Engineering, Stem Cells and Cloning: Current Concepts and Future Challenges"
October 27 Teachers Leslie Martin, Chip Petree, and Chris Evert, will discuss "Teaching of Ethics in our High Schools."

WINSTON-SALEM - *Meets Tuesdays at 12:30 p.m. at locations listed below.*

- October 12 Winston-Salem Police Chief Pat Norris. Meeting will be held at the Benton Convention Center.
October 19 Dr. Mae Rodney, Director of Library Services at WSSU. Meeting will be held at the Old Salem Visitor's Center.
October 26 Dr. Craig Atwood, Theologian in Residence, Home Moravian Church

PROGRAM HIGHLIGHTS . . .

October 1 - Pauline Morris, Director of the Hispanic Centre at Forsyth Technical Community College was today's speaker. She told of her first time seeing Lady Liberty and the emotion it evoked and the opportunities in this country that she stood for. Hispanics: Spanish speaking people in the United States of any race. Don't just assume they are from Mexico! North Carolina has Hispanics from 21 different countries. North Carolina has 416,147 Hispanics, with 32,000 being in Forsyth County. That is a 1172% increase since 1990. Hispanics usually have these values: priority of relationships, strong family ties (that's why you see extended families living in a single house), they show and demand respect, communication, loyalty to loved ones and employers, and they have a strong work ethic. The Hispanic Centre is currently in the Main Library (Downtown).

October 8 - Jose' Isasi, owner of Que Pasa Newspapers and Radio Station was today's guest. Winston-Salem and Forsyth County is becoming the shopping hub for Hispanics. When marketing to them, you must reach their heart as well as their wallets. Hispanics tends to be 10-15 times more brand loyal than Americans. Did you know that only Mexico has more of a Spanish speaking population than the U.S.? Hispanics are currently the largest minority group in the U.S., and those that came to the U.S. 8-10 years ago often now own their own businesses. If they came to this country as a brick layer, they could now own a brick laying company. Forsyth County has approximately 34,000 Hispanics, contributing \$450 million in Forsyth County's buying power. Some North Carolina statistics: 64% of Hispanics are single; 65% come from Mexico; 85% speak only Spanish; most have a low level education and work in the service industry. Jose said "we're here to work hard, long hours are certainly nothing new to us, and that Hispanics just want to enjoy their freedom."

ATTENDANCE . . .

<u>Reynolda</u>	<u>Stratford</u>	<u>Winston-Salem</u>	<u>Clemmons</u>
Oct 1 - 63	Oct 1 - 6	Oct 1 - 1	Oct 1 - 0
Oct 8 - 64	Oct 8 - 2	Oct 8 - 0	Oct 8 - 0

Other Guests: (October 1) Dee Wilson, guest of Mel Pearce (October 8) Lois Steichen, guest of Don Hayes; Jane Martin, guest of Florence Corpening; Keith Davis, guest of Margaret Ann Bunce

CLUB NEWS . . .



BOARD MEETING MINUTES. The Board met on October 1. • A medical leave (2 week's time) was approved for Katherine Memory. • Letters of resignation have been received from Tom McDowell, Brent Kirby, George Hoerr, Tom Lawson, Bert Bennett, George Lautemann – all since August 1. The Board spent much time discussing retention of Rotarians as well as the proposal of new member process. • The Yard Sale is back on! Saturday, October 16 at the Southern Community Bank/Blue Rhino parking lots at the intersection of Country Club and Jonestown Roads. • The Fund Raising Committee proposes we hold a Fish Fry. However, discussions are still underway and logistics must be worked out before this is firmly settled. • The financial statements were approved. • The next Board Meeting will be Friday, November 5.

2ND ANNUAL REYNOLDA ROTARY YARD SALE

Saturday, October 16

7:30 a.m. – 2:00 p.m.

NEW LOCATION: Parking lots of
Southern Community Bank

and

Blue Rhino

at the intersection of

Country Club/Jonestown Roads.

Proceeds will benefit our Benevolence Fund and Centennial Project.

Rotarians will be available to take your “treasures” from 4:30 – 6:30 p.m. Monday –
Friday;

Saturday from 8:00 – 10:00 a.m. until the yard sale. Thanks to Billy Whitaker for
providing the trailer(s) and to Ched Neal for providing a pick-up for the larger
“treasures”.



RAFFLE UPDATE

October 1: \$64 collected (Mike Swain ~ winner)

October 8: \$74 collected (Lionel Branscomb ~ winner)

Todate we have raised \$294 for our Benevolence Fund.

**OCTOBER IS
VOCATIONAL SERVICE MONTH!**

COMMUNITY SERVICE COMMITTEE & COOK VOLUNTEERS: There will be a brief meeting immediately following our Friday, October 15 meeting.

DISTRICT NEWS

- ◆ Rotary Foundation Banquet, November 11 at High Point Country Club. Speaker will be Past RI President Jim Lacy.
- ◆ Birthday of 100 Years of Rotary, February 23, 2005 at the Koury Convention Center in Greensboro.
- ◆ 2005 District Conference will be April 28 – May 1 at the Embassy Suites in Charleston, SC.

COMMUNITY NEWS

- ◆ Michael G. Madrey, a member of Troop 916, received his Eagle Scout Award. For his project, he designed and built steps to water fountains at the five Head Start programs in Winston-Salem and Forsyth County. Michael is a sophomore at Glenn High School and a member of United Metropolitan Missionary Baptist Church. He is the son of William and **FRANCINE MADREY** of Winston-Salem.
- ◆ **KATHERINE MEMORY** is leading the fund-raising efforts of Senior Services to build a new 30,000 square foot center on the corner of Shorefair Drive and Deacon Blvd. The center is expected to open in 2006.

VALUABLE INFORMATION ABOUT PAUL HARRIS FELLOWS

- The most important step to promote voluntary giving to The Rotary Foundation occurred in 1957, when the idea of Paul Harris Fellow Recognition was first proposed. Although the concept of making \$1,000 gifts to the Foundation was slow in developing, by the early 1970s it began to gain popularity. The distinctive Paul Harris Fellow medallion, lapel pin, and attractive certificate have become highly respected symbols of a substantial financial commitment to The Rotary Foundation by Rotarians and friends around the world. By 2002, some 813,000 Paul Harris Fellows had been added to the rolls of the Rotary Foundation.
- The companion to the Paul Harris Fellow is the Rotary Foundation Sustaining Member, which is the recognition presented to an individual who has given, or in whose honor a gift is made, a contribution of \$100, with the stated intention of making additional contributions until \$1000 is reached. At that time,

the Sustaining Member becomes a Paul Harris Fellow.

- Paul Harris Fellow Recognition provides a very important incentive for the continuing support needed to underwrite the many programs of The Rotary Foundation that build goodwill and understanding in the world.

reprinted from *The ABCs of Rotary*

SPEAKING OF PAUL HARRIS FELLOWS. If you would like to become a Paul Harris Sustainer and get a quarterly invoice for \$25 (\$100 per year), please let Lynn know. This will start you on the road to becoming a Paul Harris Fellow, with your contributions being sent on to Rotary International.

QUOTE FROM ROTARY HISTORY


“Friendship was the foundation rock on which Rotary was built and tolerance is the element which holds it together.”

Rotary founder Paul Harris
excerpt from My Road to Rotary, 1948

PICTORIAL DIRECTORIES ARE HERE!

Pick up your directory from Lynn at an upcoming meeting. Cost of the directory (\$30 each) will be added to your quarterly statement.

COOK'S CORNER

★ NO SCHOOL October 11-15	★
★ Volunteers at Cook the week of September 20:	Jim Fyock Perry Peterson Keith Googe Chris Cash Mike Swain Richard Buffkin John Mickey John Bost Barbara Cassidy Billy Whitaker Debbie Cesta Lloyd Barnhardt Tom Bosworth Ron Rinn Don Armitage Monica Donner Zolly Zollicoffer
★ Volunteers for the week of September 27	Jim Fyock Monica Donner Chris Cash Richard Buffkin John Mickey Perry Peterson Barbara Cassidy Billy Whitaker Gary Strickland Debbie Cesta Mike Swain Ron Rinn Zolly Zollicoffer Lloyd Barnhardt
★ Volunteers for the week of October 4 	Jim Fyock Keith Googe Richard Buffkin Chris Cash Monica Donner Barbara Cassidy Cook Elementary School: Where Literacy Abounds